



PEACHTREE ROAD FARMERS MARKET
SPONSORSHIP
OPPORTUNITIES

PEACHTREEROADFARMERSMARKET.COM

2744 PEACHTREE ROAD NW

ATLANTA, GA 30305



The Peachtree Road Farmers Market opened in 2007 and is now the largest producer-only, non-profit farmers market in the state with more than 50 vendors each week.

We provide an essential community function by creating a space for local food producers and artisans to sell directly to their customers. We carefully choose vendors who are local, use ecologically sustainable growing methods and produce the highest quality of goods.

WHAT DO YOUR DOLLARS SUPPORT?

FARMERS & FOOD ACCESS

Every SNAP/Food Stamp dollar spent at our market becomes two dollars for the shopper and the farmer, providing food access to those who need it the most.

Each week Meals on Wheels Atlanta purchases approximately 125 lbs. of fruits and veggies from our farmers and then distributes it to Meals on Wheels recipients –whole and fresh as an additional food source.

We know our shoppers want more locally grown fruit, and our farmers are willing to invest the 2-4 years to grow it. PRFM covers 50% of the cost of the farmer's purchase price in our Fruit Trees for Farmers program.

EDUCATION & COMMUNITY

Each year we host 35 chefs to teach our shoppers how to cook with local products. These chef demonstrations are designed to educate our shoppers on using local and sustainable ingredients at home and encourage them to shop with our farmers.

We host a number of non-profit organizations at the market that fit our ethos of building community, eating locally and sustainably, and helping people make healthy food choices.



BUILD COMMUNITY & GROW WITH US

\$250

Includes business name and logo on our website under our programs page, with a link and feature in at least 1 newsletter for a 12 month period.

\$500

Includes name and logo on the website with a link on our programs page, feature in at least 1 newsletter and can distribute appropriate marketing materials at the information booth for a 12 month period.

\$1,000

One-time complimentary booth or designated sign/display at market, name and logo on the website with a link featured at the bottom of EVERY page, featured in at least 1 newsletter, and may distribute appropriate marketing materials at the information booth during our current season or within a 12 month period.

\$3,000

One-time complimentary booth or designated sign/display at market, name and logo on the website with a link featured at the bottom of EVERY page, featured in at least 1 newsletter, may distribute appropriate marketing materials at the information booth, and may attend up to 3 markets in our current season or within a 12 month period.

\$10,000

All of the above and includes logo on the bottom of EVERY newsletter and on all flyers and other distributed material at the market. Permanent market space will be provided if desired during the current market season or within a 12 month period.

LOOKING FOR SOMETHING IN THE MIDDLE? CONTACT US! WE'LL FIND THE RIGHT FIT.

Sara Craig-Goodell
Executive Director
404-365-1105

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OUR IMPACT

2,000+ CUSTOMERS EACH WEEK

16,000+ SOCIAL MEDIA FOLLOWERS

560+ VOLUNTEER HOURS EACH YEAR

250+ JOBS CREATED BY OUR VENDORS

50+ VENDORS EACH WEEK

35 CHEF DEMOS EVERY SEASON

4,375+ POUNDS OF PRODUCE PURCHASED
BY MEALSON WHEELS

\$143,660 SNAP DOLLARS SPENT AT
MARKET SINCE 2010